

THE TIMELIST PROJECT — EXECUTIVE SUMMARY

Documentary financing · Impact-investor opportunity

LOGLINE & IMPACT THESIS

Logline. The Timelist Project follows Yusef Andre Wiley through four acts — The Beginning, The Turning Point, The Building, and The Legacy — as he moves from years inside the California corrections system to founding Timelist Group, scaling it into a \$10M+ annual portfolio, and becoming a national voice on second-chance infrastructure, leadership, and civic transformation.

The documentary is anchored to operating reality, not parable. The story opens inside CDCR and follows the same person who, by the final act, is delivering California’s CalAIM Justice-Involved service line, operating a portfolio carrying a \$63,000-per-month utility burden, and running a 171+ bed reentry housing network across 9 LA County sites with a 100+ team. That is the load-bearing claim: a working answer to a civic question, not a redemption arc abstracted from the work.

PRODUCTION STAGE

Title:	The Timelist Project
Format:	Feature documentary (in development)
Stage:	[Placeholder — founder to confirm current stage, e.g. development / pre-production / principal photography / post-production]
Producer:	Dr. Holly Carter, Relevé Entertainment
Partners:	Timelist Group, Inc. · Relevé Entertainment · Merge TV

FUNDING ASK

Headline ask: \$[Placeholder] in documentary financing

Funding target: \$[Placeholder — founder to confirm] Structure: [Placeholder — equity, gap, grant, or hybrid — founder to confirm]

USE OF FUNDS

Production	Principal photography — crew, equipment, location, and on-set operating costs.
Post-Production	Editing, color, sound design, score, and finishing into a festival-ready cut.
Editorial & Story	Story consulting, archival licensing, and editorial through the cut.
Outreach & Impact	Curriculum, community screening tour, and impact-distribution strategy.
Working Capital	Cash-flow bridge across the production timeline so the team can move between stages without losing days to financing gaps.
Contingency	Standard production contingency to absorb schedule, weather, and scope variability without compromising the cut.

IMPACT AREAS

Health Equity

Criminal Justice Reform

Housing & Homelessness

Economic Opportunity

Youth & Next Gen

Civic Engagement & Policy Change

Faith & Community

Black Excellence & Innovation